



Spina Bifida World Congress

www.sbworldcongress.org

March 22 - 25, 2023

Loews Ventana Canyon Resort
7000 N Resort Drive
Tucson, AZ 85750

Sponsorship & Exhibitor Prospectus

The Fourth World Congress on Spina Bifida Research and Care

will bring together more than 350 clinicians, medical professionals and researchers in the area of Spina Bifida to discuss the future of care for this challenging and complex birth defect.



SPINA BIFIDA
ASSOCIATION

MISSION

The mission of the Spina Bifida Association is to build a better and brighter future for all those impacted by Spina Bifida.

This unique international forum is focused on, but not limited to the following key areas of discipline related to Spina Bifida:

- Fetal Surgery
- General Care
- Genetics/Epidemiology
- GI/Bowel Management
- Global Health
- Mental Health
- Nephrology
- Neuropsychology/Learning
- Neurosurgery/Neuroscience
- Nutrition/Bone Health
- Ophthalmology
- Pharma/Bio
- Public Health
- Rehabilitation/Physiatry/Orthotics
- Self-Management/Quality of Life
- Transition/Adult Care
- Urology
- All Areas of Basic Science Research



To learn more about partnering with SBA at the 2023 World Congress, contact:

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WHY SUPPORT SBA?

- There is no cure for Spina Bifida.
- Spina Bifida causes multiple life-threatening conditions that affects approximately **166,000** Americans.
- **60%** of people living with Spina Bifida are adults, and only **26%** of clinics in America have the ability to care for them.
- Approximately **five** babies born each day are diagnosed with Spina Bifida.
- Supporting the Spina Bifida Association allows health care providers, parents, and caregivers to access the resources they need to help people with Spina Bifida live longer and healthier lives through Research, Education & Support, Clinical Care, Network Building and Advocacy.

SPONSOR LEVELS

PRESENTING SPONSOR // \$75,000

In-Person Program

- Company name/logo on keepsake baseball hat given as attendee gift and co-branded with World Congress logo
- Logo on hillside during Opening Reception
- Exclusive welcome session sponsor (30 second video played)
- Logo with recognition as Presenting Sponsor outside of Exhibit Hall
- 10x20 booth space in premium location in the Exhibit Hall
- Verbal recognition from the podium at World Congress Opening Reception
- Attendance for 6 at invitation-only Cocktail Reception with Clinical Care Partners and National SB Patient Registry Clinics
- 6 full conference registrations
- Private hospitality suite for entire conference
- Logo on attendee's hotel room key
- Logo displayed on banner at the International Symposium proceeding the conference
- Recognition at Family/Patient Reception

Social Media / Communications

- Recognition as the Presenting Sponsor on all applicable World Congress materials
- Exclusive recognition once a month with a Facebook post starting in January 2023 going through March 2023
- Company logo on conference website with link for up to one year
- Full page ad in digital World Congress program
- Logo placement on video recordings of Plenary Sessions available after the conference on SBA website
- Access to attendee registration list opt-ins
- Recognition in conference promotional communications with name and logo

Mobile App

- Logo and company name featured on mobile app
- Embedded video in mobile app
- Company social media links featured in mobile app
- Company profile in mobile app
- Chat feature enabled for company in mobile app
- Inclusion in scrolling banner in mobile app
- 2 ads in mobile app
- Opportunity to request follow-up with attendees
- 3 customized push notifications in mobile app

PLATINUM SPONSOR // \$50,000

In-Person Program

- Ancillary meeting space for 4 hours (includes set up/breakdown)
- Logo with recognition as Platinum Sponsor outside of Exhibit Hall
- 10x20 booth space in premium location in the Exhibit Hall
- Verbal recognition from the podium at World Congress Opening Reception
- Attendance for 4 at invitation-only Cocktail Reception with Clinical Care Partners and National SB Patient Registry Clinics
- 4 full conference registrations
- Private hospitality suite for entire conference
- Logo displayed on banner at the International Symposium proceeding the conference
- Recognition at Family/Patient Reception

Social Media / Communications

- Recognition as a Platinum Sponsor on all applicable World Congress materials
- Recognition with a Facebook post in February and March 2023
- Company logo on conference website with link for up to one year
- Half page ad in digital World Congress program
- Access to attendee registration list opt-ins
- Recognition in conference promotional communications with name and logo

Mobile App

- Logo and company name featured on mobile app
- Embedded video in mobile app
- Company social media links featured in mobile app
- Company profile in mobile app
- Chat feature enabled for company in mobile app
- Inclusion in scrolling banner in mobile app
- 1 ad in mobile app
- Opportunity to request follow-up with attendees
- 2 customized push notifications in mobile app

SPONSOR LEVELS

GOLD SPONSOR // \$25,000

In-Person Program

- Ancillary meeting space for 2 hours (includes set up/breakdown)
- Logo with recognition as Gold Sponsor outside of Exhibit Hall
- 10x20 booth space in premium location in the Exhibit Hall
- Verbal recognition from the podium at Opening Reception
- Attendance for 2 at invitation-only Cocktail Reception with Clinical Care Partners and National SB Patient Registry Clinics
- 2 full conference registrations

Social Media / Communications

- Recognition as a Gold Sponsor on all applicable World Congress materials
- Recognition with a Facebook post in March 2023
- Company logo on conference website with link for up to one year
- Quarter page ad in digital World Congress program
- Access to attendee registration list opt-ins
- Recognition in conference promotional communications with name and logo

Mobile App

- Logo and company name featured on mobile app
- Embedded video in mobile app
- Company social media links featured in mobile app
- Company profile in mobile app
- Chat feature enabled for company in mobile app
- Inclusion in scrolling banner in mobile app
- 1 ad in mobile app
- Opportunity to request follow-up with attendees
- 1 customized push notification in mobile app

SILVER SPONSOR // \$10,000

In-Person Program

- Logo with recognition as Silver Sponsor outside of Exhibit Hall
- 10x10 booth space in the Exhibit Hall
- 2 full conference registrations

Social Media / Communications

- Recognition as a Silver Sponsor on all applicable World Congress materials
- Recognition with a Facebook post in March 2023
- Company logo on conference website with link for up to one year
- Quarter page ad in digital World Congress program
- Access to attendee registration list opt-ins
- Recognition in conference promotional communications with name and logo

Mobile App

- Logo and company name featured on mobile app
- Embedded video in mobile app



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SPONSOR LEVELS

EXHIBITOR // \$5,000 (Nonprofit Rate \$2,000)

- 10x10 booth
- Identification sign
- 1 skirted table, 2 chairs
- 25-word description in digital World Congress program
- Company name listed on conference website
- 2 full conference registrations

Booth space is assigned on a first-come, first-served basis.
Two representatives are allowed per booth.

COFFEE BREAK // \$2,500

AM/PM break with light refreshments

- Provide coffee, tea and snacks at coffee breaks for all conference participants.
- Company logo Inclusion in scrolling banner
- 2 full conference registrations
- Signage and special acknowledgment at coffee breaks

HOTEL ROOM KEY SPONSOR // \$5,000

- Company logo on all attendee's room keys
- Inclusion in scrolling banner
- Logo and company name featured on mobile app
- Company social media links featured in mobile app
- Company profile in mobile app
- 2 full conference registrations

MOBILE APP ADVERTISING RATES

- Company Profile: \$750
- (1) Push Notification: \$250
- (1) Scrolling Banner: \$500

RESERVE YOUR SPONSORSHIP EARLY and receive maximum exposure.

To advertise or register as a sponsor or exhibitor,
please contact Stephanie Myers, smyers@sbaa.org

